



## Privacy Policy for Shhwasted

Last updated: 27<sup>th</sup> February 26

### 1. Important BAC & Safety Disclaimer

Shhwasted provides **estimated BAC calculations for informational and educational purposes only.**

- The App does **not** provide medical advice.
- BAC results are estimates and may be inaccurate.
- Alcohol metabolism varies widely by individual.
- Users must **never rely on the App to determine fitness to drive or make safety decisions.**
- Always follow local laws and exercise personal responsibility.

Shhwasted is not a medical device and does not replace professional judgment.

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### 2. Eligibility (18+ Only)

Shhwasted is intended **only for users who are 18 years of age or older.**

By using the App, you confirm that you meet this age requirement. We do not knowingly collect personal data from individuals under 18.

If we become aware of underage use, we will delete the associated data.

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### 3. Information We Collect

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#### 3.1 Account Information

Because Shhwasted requires login, we collect:

- Name
- Email address
- Phone number (if provided)
- Login credentials
- Internal user identifier

**Purpose:** account creation, authentication, and support.

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#### 3.2 BAC Calculation Inputs (User-Provided)

To generate BAC estimates, the App processes information you voluntarily enter, including:

- Type of drink
- Alcohol quantity
- Time of consumption
- Body weight
- Gender
- Manual drink entries

**Important:**

These inputs are used solely to calculate BAC estimates and improve app functionality.

We do **not** treat this information as medical records.

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#### 3.3 Drink Photos (Camera Feature)

If you choose to photograph your drink:

- The App accesses the camera **only with your permission.**

- Images are analyzed to help identify the beverage.
- Photo submission is optional.

### **Photo Processing & Storage**

- Drink photos are processed **temporarily** to perform beverage recognition.
  - Photos are **not permanently stored on our servers**.
  - We do not access your photo library without permission.
  - We do not use drink photos for advertising purposes.
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### **3.4 AI Processing**

Shhwasted uses artificial intelligence tools (including AI services) to assist in identifying drinks from user-submitted photos.

- AI processing is used solely to provide App functionality.
  - We do not use your photos to train public AI models.
  - Processing occurs under contractual safeguards designed to protect user data.
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### **3.5 Device & Technical Information**

We automatically collect limited technical data:

- Device type and model
  - Operating system
  - IP address (security purposes)
  - App crash logs
  - Basic diagnostics
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### **3.6 Information We Do NOT Collect**

Shhwasted does **not** collect:

- Precise location data

- Contacts or address book
  - Messages or call logs
  - Payment or financial information
  - Background audio/video
  - Health records from medical providers
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#### **4. How We Use Your Information**

We use your data to:

- Create and manage accounts
- Calculate BAC estimates
- Process drink recognition from photos
- Provide customer support
- Improve app performance
- Maintain security and prevent fraud
- Comply with legal obligations

We do **not** sell your personal data or use it for behavioral advertising.

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#### **5. Legal Basis for Processing**

Where applicable, we rely on:

- Your consent
- Performance of services you request
- Legitimate interests (security and improvement)
- Legal compliance requirements

You may withdraw consent at any time by discontinuing use and requesting deletion.

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#### **6. Sharing of Information**

We do **not sell or rent** your personal data.

We may share limited information:

- With trusted service providers operating the App under confidentiality obligations
  - When required by law or legal process
  - To protect rights, safety, or prevent fraud
  - In connection with a merger, acquisition, or asset sale
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## **7. Data Retention**

We retain personal data:

- While your account remains active
- As required for legal compliance
- Until you request deletion

Temporary drink photos are automatically discarded after processing.

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## **8. Data Security**

We implement reasonable safeguards, including:

- Encryption in transit (HTTPS)
- Access controls
- Secure infrastructure
- Limited personnel access

However, no system is completely secure.

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## **9. Your Privacy Rights**

You may have the right to:

- Access your data
- Correct inaccurate data

- Request deletion
- Withdraw consent
- Object to certain processing

To exercise rights, contact: **info@kddevelopers.com**

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## 10. Account & Data Deletion

You may delete your account by:




- Using the in-app delete option (if available), or
- Emailing **info@kddevelopers.com**

Upon verification:

- Your account and associated personal data will be deleted within a reasonable timeframe.
  - Certain information may be retained if legally required.
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## 11. Third-Party Services

Currently, Shhwasted:

-  Does not display third-party ads
-  Does not use third-party analytics
-  Does not process in-app payments

If this changes, we will update this Privacy Policy.

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## 12. International Data Transfers

Your information may be processed on servers located in India or other jurisdictions with appropriate safeguards.

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## 13. Changes to This Privacy Policy


We may update this Privacy Policy periodically. Changes will be indicated by updating the "Last updated" date.


Continued use of the App after updates constitutes acceptance.


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## 14. Contact Us

### **KD Hospitality and Developers LLP**

 Email: [info@kddevelopers.com](mailto:info@kddevelopers.com)

 Mumbai, India

 App: Shhwasted

## 15. Digital Personal Data Protection Act, 2023 (India)

If you are located in India, your personal data is processed in accordance with the **Digital Personal Data Protection Act, 2023 (DPDP Act)**.

### **Your Rights as a Data Principal**

Under applicable Indian law, you have the right to:

- Request access to your personal data
- Request correction or updating of inaccurate data
- Request erasure of your personal data
- Withdraw previously given consent
- Nominate another person to exercise your rights in case of incapacity or death
- Grievance redressal

To exercise these rights, contact us at **[info@kddevelopers.com](mailto:info@kddevelopers.com)**.

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## **Consent**

By using Shhwasted and providing your information, you provide **free, specific, informed, and unambiguous consent** for processing of your personal data for the purposes described in this Privacy Policy.

You may withdraw consent at any time by:

- Deleting your account, or

- Contacting us via email

Withdrawal of consent will not affect processing already completed.

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### **Purpose Limitation**

We collect and process personal data **only for lawful purposes related to providing the Shhwasted service**, including:

- Account management
- BAC estimation functionality
- App security and improvement
- User support

We do not process your data for unrelated purposes without obtaining additional consent.

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### **Data Minimization**

We limit collection of personal data to what is **necessary and proportionate** for providing BAC estimation and operating the App.

Drink photos are processed temporarily and are not permanently stored.

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### **Grievance Officer (India)**

In accordance with the DPDP Act, users in India may contact our Grievance Officer:

#### **Grievance Contact:**

KD Hospitality and Developers LLP

Email: info@kddevelopers.com

Location: Mumbai, India

We will respond to grievances within a reasonable time as required by applicable law.